



UNITY

VOLLEYBALL

SPONSORSHIP DECK

2022-23

ABOUT US

The Unity Volleyball Club (Unity) is part of the Markham-based not-for-profit organization Unity Sports. Unity provides high-quality sport programming for grassroots and competitive youth athletes of all ages, as well as coach development opportunities.

Our mission is to develop the best possible athletes and coaches by offering tailored programs led by certified experts that also instill the values of respect, hard work, teamwork, and community.

OUR PROGRAMS

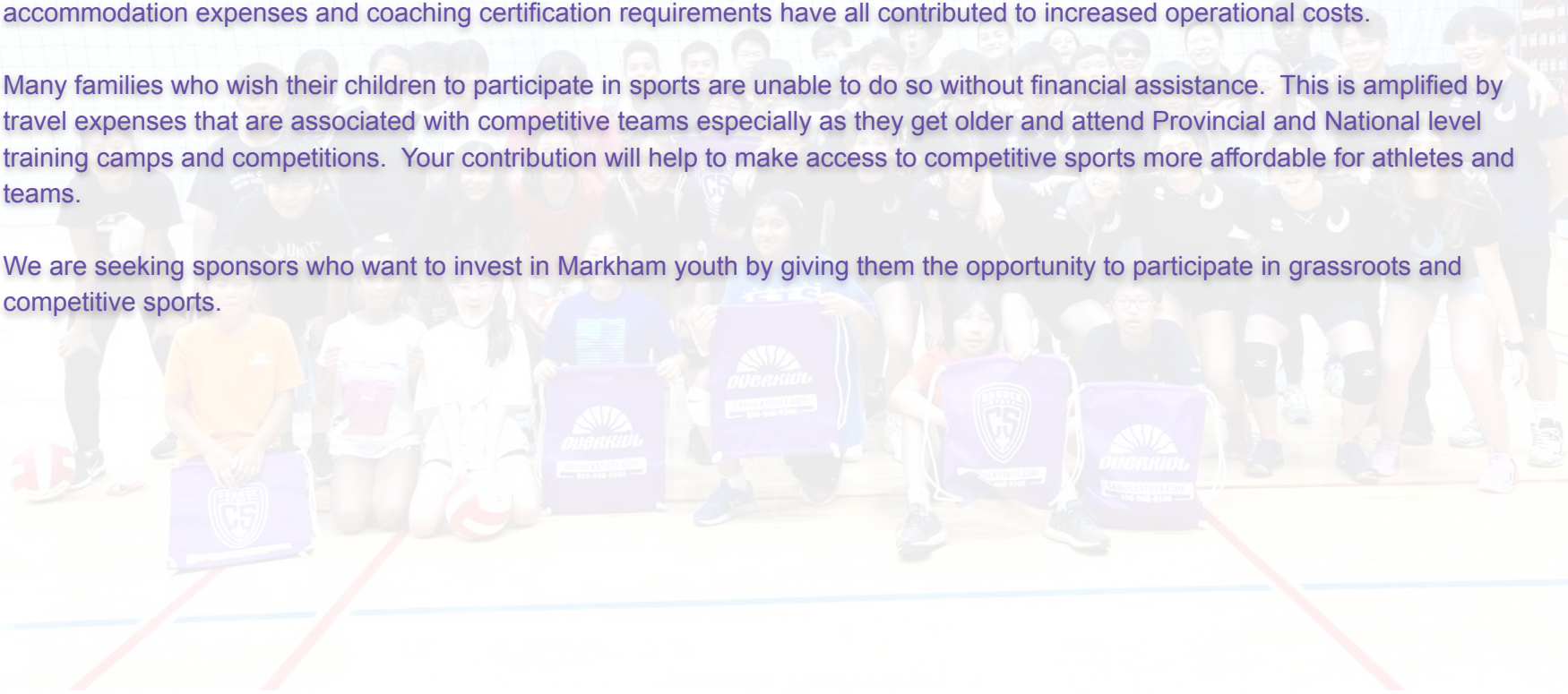
| Program Name | Teams / Sessions | Athletes | Age Group | Program Dates |
|------------------------------------|---|--------------------------------------|-------------------|---|
| Unity Competitive Rep Teams | 9 Girls' Teams 7 Boys' Teams | 190 | 13u - 18u | October 2022 - May 2023 |
| Unity Select Training | 1 Boys' Group 1 Girls' Group | 20 | 11 - 14 years old | October 22 - May 2023 |
| Unity Academy | Markham Junior Academy Markham Senior Academy Markham High School Academy Scarborough Academy Thornhill Academy | 170 per cycle (see program dates) | 7 - 17 years old | Fall: Oct 2022 - Dec 2022 Winter: Jan 2023 - Apr 2023 Spring: May 2023 - June 2023 Summer: July 2023 - August 2023 |
| Markham Youth League | 7 - 8 teams per cycle | 55 per cycle | 13 - 17 years old | Fall: Oct 2022 - Dec 2022 Winter: Jan 2023 - Apr 2023 Spring: May 2023 - June 2023 Summer: July 2023 - August 2023 |
| Markham Premier High School League | 5 - 6 teams per cycle | 40 per cycle | 13 - 17 years old | Fall: Oct 2022 - Dec 2022 Winter: Jan 2023 - Apr 2023 Spring: May 2023 - June 2023 Summer: July 2023 - August 2023 |
| Unity Camps | 1 week March Break Camp 3 - 5 weeks Summer Camp Potential of more to be added | 60 per camp | 7 - 17 years old | March 13 - 17, 2023 July 24 - August 18, 2023** |

THE OPPORTUNITY

The cost of operating high-quality youth sports programs has risen drastically. Higher facility rental fees, insurance, travel and accommodation expenses and coaching certification requirements have all contributed to increased operational costs.

Many families who wish their children to participate in sports are unable to do so without financial assistance. This is amplified by travel expenses that are associated with competitive teams especially as they get older and attend Provincial and National level training camps and competitions. Your contribution will help to make access to competitive sports more affordable for athletes and teams.

We are seeking sponsors who want to invest in Markham youth by giving them the opportunity to participate in grassroots and competitive sports.



YOUR OPTIONS

In 2022/23 we are offering potential sponsors either a **Team-Level Sponsorship** or **Club-Level Sponsorship** opportunity.

Team sponsors will be associated directly with a specific team where funds will be used to offset team expenses such as competition fees and coach stipends.

Club sponsors will be given exposure to our full membership including all rep and grassroots programs. Club sponsorship funds will go directly to an athlete support fund to help athletes in need and to hire new staff to help grow the organization.

TEAM-LEVEL PACKAGES

| \$500 | \$1000 | \$2000 |
|---|--|---|
| Official business receipt Logo and hyperlink on team page online Thank you letter | Opportunity to distribute material to your sponsored team All assets from \$500 level sponsor | Logo feature in bi-monthly club newsletter send Opportunity to place your logo on a team warm-up All assets from \$1000 level sponsor |

Sponsorship packages of more than \$2000 may be custom designed based on sponsor needs

CLUB-LEVEL PACKAGES

| \$1000 | \$2500 | \$5000 |
|--|--|--|
| Official business receipt | Feature in 1 club social media post | Section feature in 2 club newsletter sends |
| Logo and hyperlink on club sponsors & partners webpage | Opportunity to distribute print/promotional material to club members | Feature in 2 club social media posts |
| Logo feature in bi-monthly club newsletter sends | All assets from \$1000 level sponsor | All assets from \$2500 level sponsor |
| Thank you plaque | | |

Larger sponsorship packages may be custom designed based on sponsor needs; sponsorships of \$15 000 or more are entitled to category exclusivity

NEXT STEPS

If you are ready to choose your sponsorship package for the 2022-23 season, or if you have any questions please connect with us!

We can be reached at the following:

Email: admin@unitysports.ca

Phone: 416 985 6959

Instagram: @unityvball

Thank you for your support!